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U. S. Department of Agriculture

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John's

PLANTS • SEEDS • BULBS  
Apopka, Florida



Colorful, Appealing  
John's Azaleas in your store mean  
GREATER SALES - EXTRA PROFITS - NEW CUSTOMERS - ADDED INTEREST

95 AZALEAS IN BUD AND IN BLOOM  
65 Azaleas in 3-inch Plastic Pots  
30 in 4-inch Plastic Pots

COST ONLY \$36.00 ..... YOU SELL FOR \$72.00 OR MORE:  
Display these beautiful plants in YOUR STORE: See new customers  
come in...repeat customers return...to buy these exotic azaleas:

These exciting Kurume azaleas are shipped when "just right" in  
fresh, bright colors - including brilliant flaming reds and  
delicate pinks.

Rely on my reputation backed by 25 years experience in shipping  
plants, seeds and bulbs all over the country. Thousands of sat-  
isfied customers have learned that they make more sales with  
plants from JOHN'S 30 acres of nurseries.

Count on careful packing. Count on quick delivery in good con-  
dition. This 65-pound shipment is economically made by 2nd  
Class Express Collect.

Your turnover will be fast...your reputation enhanced....your  
merchandising skill emphasized.

Test my claims with this special offer:

1. ORDER 95 JOHN'S QUALITY AZALEAS:
2. PROVE TO YOURSELF THEIR BUY-APPEAL:
3. PAY \$36.00 WHEN COMPLETELY SATISFIED IN 30 DAYS:

This offer WILL NOT BE REPEATED this season. Sign and Mail Order  
Card TODAY:

You can rely on JOHN'S,  
*John Masek*  
John Masek

P. S. Sales Aids - FREE - display streamers and instructions  
for customers.







Please send me 95 Azaleas  
in bud and bloom for \$36.  
I have 30 days to pay.

Signed \_\_\_\_\_

Library  
U.S. Dept of Agriculture  
Washington 25, D. C.

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Are your name and address correct? Make corrections on this card



**BUSINESS REPLY CARD**

No postage stamp necessary if mailed in the United States

FIRST CLASS  
PERMIT NO. 4  
(SEC. 34.9 P.L.&R.)  
APOPKA, FLA.

4c POSTAGE WILL BE PAID BY

JOHN'S

APOPKA, FLORIDA

